

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP5/12 14.43  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1564												
23		S	700P-800P	30		\$1,400.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL CON COM1 : JEOPARDY/WHEEL												
67		A	400P-500P	30		\$1,400.00	10/9	10/12	1		TU-F	1
PROGRAM : DR OZ ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT13 ON LINE-23 FOR 1 SPOT/WK												

REP HEADLINE# 6282555 TRF# 327461  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 14.43  
 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M9	OK'D		BUY#23									
			MISSED: SAT/700P-800P				OCT13		30S	\$1,400.00	(SEP5/12)	
			OFFER: TU-F/400P-500P				OCT9		30S	\$1,400.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: COLLEGE FBALL									

OCT/12 96325.00 CONTRACT TOTAL 96325.00  
 TOTAL SPOTS 58

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE